



# LiveH2OLB Social Media and Newsletter Content

---

Help us encourage your community to save water and money with the suggested captions for social media posts and newsletter content below. These promote the new liveh2olb.com site as a resource for water-saving tips for residents and businesses and showcase that saving water is the Long Beach lifestyle.

Images to accompany newsletter and social media copy are provided below. To download a specific image, click on it and it will open in a new browser window. Right click on the image and select "save-as" to save to your computer.

[Click here](#) to download a zip file of all graphics (3MB).

## Long Beach Social Media Accounts

Tag us!

 Facebook [@lbwater](#)

 Twitter [@LongBeachWater](#)

 Instagram [@lbwater](#)

## Hashtag

#LiveH2OLB



## Social Media Captions

### Facebook

Water use efficiency has become a California way of life and it's always been the Long Beach lifestyle. Want tips to do your part? Follow [@lbwater](#) and visit [liveh2olb.com](#). #LiveH2OLB

Long Beach uses the same amount of water now as we did in the 1960s despite a 40% increase in our population! With an average residential water use of fewer than 63 gallons per person a day, Long Beach is a leader in water use efficiency. See water-saving tips at [liveh2olb.com](#).

### Twitter

Water use efficiency has become a California way of life and it's always been the Long Beach lifestyle. Want tips to do your part? Follow [@LongBeachWater](#) and visit [liveh2olb.com](#). #LiveH2OLB

Long Beach Water Department has easy customer support programs and incentives to help residents and businesses save water. See ways to do your part to save water at [liveh2olb.com](#). #LiveH2OLB

### Instagram

Water use efficiency has become a California way of life and it's always been the Long Beach lifestyle. Want tips to do your part? Follow [@lbwater](#) and visit [liveh2olb.com](#)

Long Beach is a great example to the state of how a community can transform beautifully with our water-wise lifestyles. We don't have to know the weather to know whether or not to save water, it's just what we do here. Check out [liveh2olb.com](#) for water-saving tips. #LiveH2OLB

## Social Media Images



## Newsletter Content

### Saving Water is the Long Beach Lifestyle

News of California's drought has made water conservation top-of-mind. Thanks to sound planning and major investments by the region, southern California wholesalers and Long Beach Water are prepared for this year's dry conditions. However, our community still has to be diligent about saving as much water as we can. There are simple, easy things you can do to save water, whether you are a resident or a business owner. Continue the same water-wise behaviors you've already adopted into your daily lifestyle and check out [liveh2olb.com](http://liveh2olb.com) for more ways to save. For more water-wise tips, follow LBWD on [Facebook](#), [Twitter](#) and [Instagram](#).

